



## **Pura Vida Entertainment Wins Prestigious Award From The Accolades Film Awards for *Dear Zoel* Promo**

**Director James Boyette's Promo Short Wins 2009 Award of Merit for *Dear Zoel* and Stephanie Boyette's Big Screen Debut as Stephanie**

**MIAMI, FLORIDA – January 21, 2010** – Pura Vida Entertainment's first foray into filmmaking has netted two prestigious Accolades Film Awards of Merit for its 11-minute promo of the feature film *Dear Zoel* which is presently in pre-production. *Dear Zoel* is the story of a young Hispanic man whose dream of becoming an actor conflicts with his father's dream of expanding the small town, family business to the United States. To secure his only son's cooperation, the father sabotages his son's debut acting performance as the lead in Hamlet at the National Theater and his relationship with the love of his life—Stephanie. This age old story set in a small Latin American village takes the audience on a roller coaster ride as Zoel tries to follow his own dream while fulfilling the dreams of those who mean the most to him. In the end, the conflict consumes him and could end in the destruction of his most important relationships or could be the end of him.

The Accolades Film Competition awarded *Dear Zoel* an Award of Merit prize for the short film directed and produced by James Boyette, who is also the story's creator and screenwriter. In addition, Stephanie Boyette, co-producer of the film, won an Award of Merit for her portrayal of Zoel's girlfriend Stephanie.

*Dear Zoel* is James Boyette's first feature film. "I made the demo to show potential investors the quality of the film that my team could produce, and this Award of Merit from Accolades validates our ability. I want to thank Accolades for recognizing *Dear Zoel* and Stephanie for her portrayal of Zoel's girlfriend Stephanie."

“I am so humble to have been recognized by The Accolades Film Competition for my performance in my first feature film. As we finish the film, I will keep this moment in the back of my mind and strive to prove myself worthy of this distinction.”

James Boyette added, “As a Hispanic-American, my goal is to make a U.S. quality film with an uplifting Latin American story. There is a dirt of films telling Hispanic stories that second and third generation Hispanic-Americans can relate to. This is the first such story I plan to tell, but I want to continue to tell such stories.”

### **About Pura Vida Entertainment**

Pura Vida Entertainment is a privately held company. For more information about *Dear Zoel* and Pura Vida Entertainment, including investment opportunities, please call James Boyette at 305.962.6586 or visit [www.dearzoel.com](http://www.dearzoel.com).

### **About Accolade**

The Accolade recognizes film, television and videography professionals who demonstrate exceptional achievement in craft and creativity, who stand out in entertainment and contribute to profound social change. Entries are judged by highly qualified professionals in the film and television industry. Learn more at TheAccolade.net (<http://www.theacolade.net>).